

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

SPY OPTIC, INC., a California corporation,  
Plaintiff,  
v.  
WEST COAST DEALS, INC., a California corporation, dba [WWW.HBSUNGLASSCOMPANY.COM](http://WWW.HBSUNGLASSCOMPANY.COM); and  
DOES 1 through 5, inclusive,  
Defendants.  
WEST COAST DEALS, INC., a California corporation, dba [WWW.HBSUNGLASSCOMPANY.COM](http://WWW.HBSUNGLASSCOMPANY.COM),  
Counterclaimant,  
v.  
SPY OPTICS, INC., a California corporation, and ROES 1 through 5, inclusive,  
Counterdefendants.

Civil No. 08CV0384 IEG(RBB)  
ORDER FOLLOWING EARLY NEUTRAL  
EVALUATION CONFERENCE, SETTING  
RULE 26 COMPLIANCE AND NOTICE  
OF CASE MANAGEMENT CONFERENCE

1 On June 6, 2008, the Court held an early neutral evaluation  
2 conference in the above-entitled action. Settlement could not be  
3 reached in the case.

4 The Court discussed compliance with rule 26 of the Federal  
5 Rules of Civil Procedure and issues the following orders:

6 1. No objections were presented to initial disclosure under  
7 Federal Rule of Civil Procedure, rule 26(a)(1)(A-D). The parties  
8 are ordered to proceed with the initial disclosure process. Any  
9 objections to initial disclosure will be resolved as required by  
10 rule 26.

11 2. The rule 26(f) conference shall be completed on or before  
12 June 30, 2008.

13 3. No discovery plan is required.

14 4. The initial disclosures pursuant to rule 26(a)(1)(A-D)  
15 shall occur on or before July 14, 2008.


16 5. A telephonic, attorneys-only settlement conference is set  
17 for July 18, 2008, at 8:00 a.m. Counsel for Plaintiff is to  
18 initiate the call.

19 Plaintiff's(s') counsel shall serve a copy of this order on  
20 all parties that enter this case after the date of this order.

21 Failure of any counsel or party to comply with this order may  
22 result in sanctions.

23 IT IS SO ORDERED.

24  
25 DATED: June 6, 2008

  
Ruben B. Brooks  
United States Magistrate Judge

26  
27 cc:  
28 Judge Gonzalez  
All Parties of Record